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| Position Title: | District 5010 Promotion Chair |
| Length of Appointment: | 3 years |
| Travel Required: | District Conference for update to members |
| Reports to: | Public Image Chair |
| To apply: | Public Image Chair/District Governor |
| Job Description |
| Role and Responsibilities* Promotes District 5010 to its members and the public
* Establish a committee to support promotion of Rotary
* Develops PI campaigns for approval by
* Implements approved PI campaigns Board of Directors

Qualifications / Requirements* Experience in promotion.
* Communication skills
* PI experience
* Current experience with effective PI techniques

Preferred Skills* Knowledge of Rotary programs and protocols
* Updated understanding of approved Rotary branding
* Ability to design and implement a PI campaign
* Consultation skills
* Experience with public relations advertising and media platforms
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| Last Updated By: | Diane Fejes | Date: | November 2017 |