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| Position Title: | | District 5010 Promotion Chair | | |
| Length of Appointment: | | 3 years | | |
| Travel Required: | | District Conference for update to members | | |
| Reports to: | | Public Image Chair | | |
| To apply: | | Public Image Chair/District Governor | | |
| Job Description | | | | |
| Role and Responsibilities   * Promotes District 5010 to its members and the public * Establish a committee to support promotion of Rotary * Develops PI campaigns for approval by * Implements approved PI campaigns Board of Directors   Qualifications / Requirements   * Experience in promotion. * Communication skills * PI experience * Current experience with effective PI techniques   Preferred Skills   * Knowledge of Rotary programs and protocols * Updated understanding of approved Rotary branding * Ability to design and implement a PI campaign * Consultation skills * Experience with public relations advertising and media platforms | | | | |
| Last Updated By: | Diane Fejes | | Date: | November 2017 |